

MARKETING ANALYST

- You are an employee of **Tarmac** Quarry Products.
- You are responsible for analysing markets for sand and gravel produced from **Eastrop Farm**.
- You should report on the value of the product and its likely markets by drawing graphs to demonstrate this.

To help you:

- Watch the video
- Read 4.6 Analysis of Supply and Demand Forecasts (Page 7) and Appendix 7 (Page 26) in the Draft Planning Application
- Read Student Information Sheet section 1 on aggregate extraction
- Use Map 1 and an atlas

