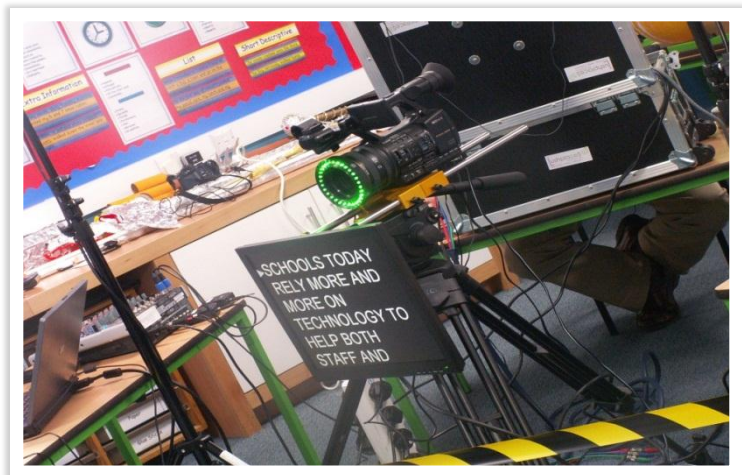


Lights Camera Action at Normanby Primary School

A pilot project / case study facilitated by Northern Grid for Learning and Lush Places Media.

Northern Grid is always keen to promote and facilitate the use of cutting edge technology in its partner schools. Lights Camera Action is a unique and interactive TV workshop using a portable television studio with the latest 'virtual' computer generated set which gave the pupils and staff at Normanby Primary a rare opportunity to experience life in the high pressure world of broadcast news.



The pupils were engaged right from the beginning of the session and were keen to investigate how everything worked. The level of interest and skills shown by the pupils was of a very high standard. The structure of the day almost demanded this along with a mature approach to editing and producing to targets and deadlines.

"It was fantastic to see how our children were inspired to produce a high quality, indeed professional, news broadcast"

Carl Faulkner, Head Teacher, Normanby School

The pupils at Normanby certainly stepped up to the mark during this intensive and challenging day.

This day-long course which can be customised to appeal to all learners really gave the pupils an insight into the decisions you have to take under pressure to ensure a programme gets 'on air' to deadline. During the day the groups of pupils showed how

adapt they were at teamwork and decision-making skills whilst developing those leadership skills



required in a scenario that required them to choose and reject user generated content in writing their scripts. As well developing the type of skills mentioned above the pupils also showed how to stay 'cool' in front of the camera by auditioning for the roles of news / programme presenter.

materials collected by the pupils using their own school equipment. Schools can however use video cameras provided by Lush Places Media to record their own material in advance of the workshop to ensure the final bulletin is very much theirs.

The Lights! Camera! Action! Day supported and enhanced the curriculum in an exciting way with the pupils encouraged to express themselves in discussion groups and feedback/decision making activities.

During the day literacy, numeracy and communication skills were highly evident and the level of enthusiasm and professionalism shown was staggering. This was particularly evident as the deadline loomed for the final schedule and programme.

The day organised at Normanby included the use of visual and audio

"Andrew led the day really well. He gave the children a real insight into the work of a presenter and news crew"

Andrew Drage, Teacher, Normanby School

The session was led by award winning journalist, broadcaster and multimedia trainer Andrew Glover MA, Director of Lush Places Media and supported by Northern Grid for Learning.

View the full video at:

www.northerngrid.org/lightscameraaction



"The delivery of the excellent 'Lights, Camera, Action' day in partnership with Lush Places Media and Normanby Primary school added a new and exciting dimension to the use of cutting edge technologies in schools.

I would recommend this interactive and challenging activity to any educational establishment wishing to involve its pupils in highlighting its strengths and qualities through the use of online media"

Mick Young, E Learning Officer, Northern Grid for Learning RBC