

The background of the entire page is a soft-focus photograph of an orange flower, likely a poppy, with its petals in various stages of bloom. The colors range from a pale yellow at the center to a deep orange at the edges. The text is overlaid on this background.

**northern** grid  
for learning

**Annual Conference**  
**Professional Development Event**  
Using Technology to Support Teaching & Learning

**Exhibitor Brochure**

Delivering broadband to support learning and public services in the North East



## Professional Development Event Using Technology to Support Teaching & Learning

Thursday 23rd June 2011  
Northern Grid for Learning  
ICT in Education Awards Ceremony

Friday 24th June 2011  
Northern Grid for Learning  
Annual Conference

Gosforth Park Marriott Hotel, Newcastle-Upon-Tyne

**If you only go to one conference, make sure it's this one!**

In order to benefit from this event please complete the attached booking form and return it to the Northern Grid office by **Friday 20th May 2011**. A prompt response is advised as our past conferences have been oversubscribed.

Included in this information booklet:

- Information about the structure of the day,
- How to take part
- How to get the best from this national event
- Details of how you can improve your company's profile by sponsoring important elements of our conference and awards.

# raise your profile through our two day event

## ICT in Education Awards Ceremony

Thursday 23rd June 2011

<b>9.00 am</b>	Children arrive to set-up displays
<b>10.00 am</b>	Tea & Coffee served
<b>10.15 am</b>	Shortlisted schools to exhibit their work submitted in ICT Awards
<b>11.00 am</b>	Guests are called to their seats in readiness for the Awards Ceremony
<b>11.15 am</b>	Awards Ceremony commences
<b>12.15 pm</b>	Lunch
<b>1.15 pm</b>	Photographs

Exhibitors can set-up stand area from **2.30 pm**

## Pre-Conference Dinner

Thursday 23rd June 2011

<b>7.00 pm</b>	Pre-dinner drinks
<b>7.30 pm</b>	Dinner served
	Followed by entertainment

# Conference Programme

Friday 24th June 2011 - Morning

<b>8.30 am - 9.25 am</b>	Arrival, Registration & Exhibition (Tea, coffee & breakfast sandwiches available between 8.30 and 9.30 am)
<b>9.30 am - 9.45 am</b>	Welcome Introduction, Mel Philipson
<b>9.45 am - 10.00 am</b>	Setting the scene
<b>10.05 am - 10.35 am</b>	<b>Workshops:</b> 1A - Aintree 1B - Oak
<b>10.15 am - 10.45 am</b>	<b>Workshops:</b> 1C - St Ledger 1D - Derby
<b>10.30 am - 11.00 am</b>	<b>Workshops:</b> 1E - Beech 1F - Ash
<b>10.45 am - 11.15 am</b>	Coffee & Exhibition
<b>11.20 am - 11.50 am</b>	<b>Workshops:</b> 2A - Aintree 2B - Oak
<b>11.30 am - 12.00 pm</b>	<b>Workshops:</b> 2C - St Ledger 2D - Derby
<b>11.40 am - 12.10 pm</b>	<b>Workshops:</b> 2E - Beech 2F - Ash

Delegates can opt to stay in the exhibition or attend a workshop

# Conference Programme

Friday 24th June 2011 - Afternoon

**12.15 pm - 1.00 pm**

Delegates Lunch & Exhibition  
(Lunch to be served in exhibition areas)

**1.10 pm - 1.40 pm**

**Workshops:**  
1A - Aintree  
1B - Oak

**1.10 pm - 1.40 pm**

**Workshops:**  
1C - St Ledger  
1D - Derby

**1.10 pm - 1.40 pm**

**Workshops:**  
1E - Beech  
1F - Ash

**1.40 pm - 1.55 pm**

Coffee & Exhibition

**2.00 pm - 2.30 pm**

**Workshops:**  
2A - Aintree  
2B - Oak

**2.00 pm - 2.30 pm**

**Workshops:**  
2C - St Ledger  
2D - Derby

**2.00 pm - 2.30 pm**

**Workshops:**  
2E - Beech  
2F - Ash

**2.30 pm - 3.15 pm**

**Keynote**

**3.15 pm - Close**

Prize Draw

## Awards Information

Since 2004, Northern Grid's Annual ICT in Education Awards have recognised and rewarded outstanding examples of ICT use in schools across the region. Learners and teachers across all key stages are encouraged to share examples of how they use technology to support and extend teaching and learning.



All shortlisted schools and learners are invited to the awards ceremony on June 23rd June 2011 to share in the celebration and receive their prizes and

certificates. This high profile and prestigious event is an excellent PR opportunity for suppliers.

There are many sponsorship opportunities available and Northern Grid advises suppliers to make early bookings to ensure their products and services receive maximum exposure during this popular event.

## Conference/Stand Information

Last year, the conference was very well supported by schools from across the region. Over 99% of delegates and exhibitors rated the conference as being 'excellent' or 'very good'. Our ethos is one of continuous improvement and in response to feedback from exhibitors, we have this year, provided opportunities for exhibitors to be involved in workshops. Wise exhibitors can maximize their profile and status by supporting the Northern Grid Awards which will be held the previous day.

By booking a stand at the Northern Grid for Learning Conference 2011, exhibitors are entitled to a range of additional services.

These include but are not limited to:

- Large stand £750/Small stand £450
- A covered table
- Lunch & refreshments for 2 personnel
- Electrical Connection
- Inclusion of a link to your website from the Northern Grid website
- Your details included on the website, mailings to schools and delegate packs
- Invitation for 1 x personnel to attend the pre-conference dinner

If you are unable to set-up your stand on 23rd June, the room will be accessible from 7.00am on the morning of the conference Friday 24th June 2011.

Please note all stands must be set-up by 7.45am on Friday 24th June 2011, as delegates will begin to arrive from 8.00am

Due to our careful planning and programming, exhibitors can be assured that delegates will be accessible for over 5 hours out of the 6 hour day.

## Pre-Conference Dinner Information

Included in your stand package is the invitation for 1 x personnel to attend the Northern Grid for Learning Pre-Conference Dinner to be held Thursday 23rd June 2011 at Gosforth Park Marriott in the Grandstand Suite.

Pre-Dinner drinks will be served in the Grandstand Suite Foyer from 7.00pm dinner will be served at 7.30pm followed by entertainment.

Dress code for this event is "smart".

(No need for penguin suits or ball gowns, unless, of course you wish to).

## Pre-Conference Dinner Menu

Vegetable Soup  
Cheese Crouton

Smoked Salmon Parfait  
Watercress Salad & Saffron Dressing

Tomato & Feta Cheese Stack  
Green Olive Tapenade  
oOo

Coq au Vin  
Cream Potato & Roast Roots

Roast Cod with Pork Belly  
Wilted Greens

Butternut Squash & Sage Risotto  
Parmesan Croutons

Bitter Chocolate Truffle  
With Exotic Fruit Salad  
oOo

Vanilla Panacotta  
With Marinated Strawberries

Profiteroles with Hot Toffee Sauce

Selection of Cheese & Biscuits  
oOo  
Coffee and Mints

# Conference Sponsorship Opportunities

## Workshop & Sponsorship Package

**PLEASE NOTE:**  
There are only **8** of these sponsorship packages available

- **Double Stand Space (4m x 1m deep)**  
Stand space includes:  
Lunch & refreshment for 2 personnel  
Wireless Internet Connection for stand  
Electrical connection
- **30 Minute Workshop Slot**  
Delivered by a practicing teacher, exemplifying good practice in an aspect of ICT with the emphasis on learning rather than the product
- **Logo on all publicity material**  
Company logo and link to your website from the Northern Grid conference website  
Company logo on exhibition guide displayed around venue, included in delegate packs and included in the rolling presentation in keynote room.  
Listed acknowledgement in delegate packs
- **Full Delegate List (subject to agreement)**
- **Insert in Delegate Pack**  
Circulate your corporate material or offers  
(1 x single piece of A4) in the delegate packs distributed to each delegate
- **Sponsorship of award category**  
Company logo on the certificate given to your sponsored school  
Company logo acknowledgement on the Northern Grid website  
Attendance at the Awards Ceremony to present your chosen prize
- **Accommodation DB&B for one personnel**  
Accommodation at the Gosforth Park Marriott for the night of Thursday 23rd June 2011

£2000

£1500



## Sponsorship Package

- **Single Stand Space (2.5m x 1m deep)**  
Stand space includes:  
Lunch & refreshment for 2 personnel  
Wireless Internet Connection for stand  
Electrical connection
- **Logo on all publicity material**  
Company logo and link to your website from the Northern Grid conference website  
Company logo on exhibition guide displayed around venue, included in delegate packs and included in the rolling presentation in keynote room.  
Listed acknowledgement in delegate packs
- **Full Delegate List (subject to agreement)**
- **Insert in Delegate Pack**  
Circulate your corporate material or offers  
(1 x single piece of A4) in the delegate packs distributed to each delegate
- **Sponsorship of award category**  
Company logo on the certificate given to your sponsored school  
Company logo acknowledgement on the Northern Grid website  
Attendance at the Awards Ceremony to present your chosen prize

£1000

## Insert in Delegate Pack

- Circulate your corporate material or offers
- 1 x single piece of A4 in the delegate packs distributed to each delegate
- Listed acknowledgement in delegate packs
- Listed acknowledgement on the Northern Grid website
- Logo displayed on sponsorship board around the conference area

£85

## Prize Draw

- To encourage delegates to stay until the end of the conference we will be holding a prize draw during the final session of the conference
- Listed acknowledgement in delegate packs
- Listed acknowledgement including logo on the Northern Grid website
- Logo displayed on sponsorship board around the conference area

Provide Prize

## Pre-Conference Dinner Package

PLEASE NOTE:  
There are only 2 of these packages available

- Company logo and up to 50 words will be printed on acknowledgement cards placed on each table
- Listed acknowledgement in delegate packs
- Listed acknowledgement including logo on the Northern Grid website
- Logo displayed on sponsorship board around the conference area
- Logo included on presentation played in keynote room
- Company logo and link to your website from the Northern Grid Conference website
- Company logo included in delegate packs and included in the rolling presentation in keynote room
- An opportunity to welcome dinner guests and raise awareness of your organisation.

£1000

# Awards Ceremony Sponsorship Opportunities

## Overall Excellence in ICT

This category links your company to the most successful ICT school in the region.

This is a prestigious award which recognises high achievement in ICT across the whole school. It recognises the work of all teachers, pupils and other involved parties. This sponsorship should be of significantly greater value than an individual category.

- Opportunity to raise profile of your company by introducing the Overall Excellence award, profile your organisation and present the award to the Overall Excellence winner
- Company logo on the certificate given to your sponsored school
- Company logo acknowledgement on the Northern Grid website
- Attendance at the Awards Ceremony to present your chosen prize
- Logo displayed on sponsorship board
- Company logo included in the rolling presentation in keynote room
- Listed acknowledgement in delegate packs
- Photograph taken with your sponsored school which will later be uploaded to the Northern Grid website and be emailed to you for future marketing purposes
- Your stand/banners placed in the Awards Room as a backdrop for the awards/photographs.
- Company logo and up to 50 words will be printed on acknowledgement cards placed on each table
- Case Study

## Sponsorship of an Awards Category

- Company logo on the certificate given to your sponsored school
- Company logo acknowledgement on the Northern Grid website
- Attendance at the Awards Ceremony to present your chosen prize
- Logo displayed on sponsorship board
- Company logo included in the rolling presentation in keynote room
- Listed acknowledgement in delegate packs
- Photograph taken with your sponsored school which will later be uploaded to the Northern Grid website and be emailed to you for future marketing purposes

£100

### Award Categories:

Creative Digital Media	(Primary/Secondary/SEN)
Animations	(Primary/Secondary/SEN)
Collaboration Through Technology	(Primary/Secondary/SEN)
Computer Graphics & Art	(Under 7's/Primary/Secondary)
Embedding Learning Platforms	(Primary/Secondary/SEN)
Promotion of the Region	(Primary/Secondary/SEN)
Teachers Award	(Primary/Secondary/SEN)
ICT in a Subject	(Primary/Secondary/SEN)
PHSE Including E-Safety	(Primary/Secondary/SEN)
Personalisation	(Primary/Secondary/SEN)
Surprise Me!	(Primary/Secondary/SEN)

## Awards Package

- KEY AWARD SPONSOR
- Opportunity to raise profile of your company by introducing the event, profile your organisation and present the award to your sponsored school
- Sponsorship of lunch at Awards Ceremony
- Refreshments at Awards Ceremony
- Company logo and up to 50 words will be printed on acknowledgement cards placed on each table
- Sponsorship of an award category
- Company logo on the certificate given to your sponsored school
- Company logo acknowledgement on the Northern Grid website
- Logo displayed on sponsorship board
- Company logo included in the rolling presentation in keynote room
- Listed acknowledgement in delegate packs
- Photograph taken with your sponsored school which will later be uploaded to the Northern Grid website and be emailed to you for future marketing purposes
- Your stand/banners placed in the Awards Room as a backdrop for the awards/photographs

£4000

# Exhibition Booking Form

## General Information

Name of Exhibiting Company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Contact Name: \_\_\_\_\_

Office Number: \_\_\_\_\_

Mobile Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

P/O Order No: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## Exhibition Stand Space

By booking a stand at the Northern Grid for Learning Conference 2010, exhibitors are entitled to a range of additional services:

- Covered table
- Lunch & Refreshments for 2 delegates
- Electrical connection
- Inclusion of a link to your website from the Northern Grid website
- Your details and logo included on the Northern Grid website and in delegate packs
- Attendance for one delegate to the pre-conference dinner on Thursday 23rd June 2011

### Single Stand Space

2.5m x 1m Deep

£450

Yes, I'd like this

### Double Stand Space

4m x 1m Deep

£750

Yes, I'd like this

### Table

Free

Yes, I'd like this

### Internet Connection

Please state how many connections you require

£15

Yes, I'd like

connections

### Your Stand Space

Please provide the length & depth of your actual stand space

### Website Address

Your website will be linked to from the Northern Grid website

## Delegates Attending Conference

### Names

2 delegates included in stand package.  
Additional delegates charged at £30pp

**Delegate 1**  
included in package

**Delegate 2**  
included in package

### Accommodation

Dinner, Bed & Breakfast for the night of  
Thursday 23rd June 2011 at a cost of £155pp  
>[\_ [fW S\_ ag' f aXda\_ eShS[ST Vsf fZ[e dWgUW dSfW

~~£155~~

£1#'




Yes, I'd like this

Yes, I'd like this

## Delegates Attending Pre-Conference Dinner

1 delegate included in stand package to attend dinner  
Additional personnel charged at £35pp

(please email if additional delegates wish to attend to check availability)

**Delegate 1**  
included in package

### Starter

Vegetable Soup  
Smoked Salmon  
Tomato & Feta Stack


### Main

Coq au Vin  
Roast Cod with Pork Belly  
Butternut Squash & Sage Risotto

### Dessert

Bitter Chocolate Truffle  
Vanilla Pannacotta  
Profiteroles with Hot Toffee Sauce  
Cheese & Biscuits

# Sponsorship

<b>Workshop &amp; Sponsorship Package</b> page 8	<del>£2000</del> <b>£1500</b>		<input type="checkbox"/> Yes, I'd like this
<b>Sponsorship Package</b> page 8	<b>£1000</b>		<input type="checkbox"/> Yes, I'd like this
<b>Pre-Conference Dinner Package</b> page 9	<b>£1000</b>		<input type="checkbox"/> Yes, I'd like this
<b>Insert in Pack</b> page 9	<b>£85</b>		<input type="checkbox"/> Yes, I'd like this
<b>Prize Draw</b> page 9	<b>provide prize</b>		<input type="checkbox"/> Yes, I'd like this
<b>Awards Package</b> page 11	<b>£4000</b>		<input type="checkbox"/> Yes, I'd like this
<b>Overall Excellence in ICT</b> page 10	<b>contact us</b>		<input type="checkbox"/> Yes, I'd like this

## Sponsorship of an Awards Category

page 10 **£100**

Please choose your selected category below:

### Animations

- Primary
- Secondary

### Collaboration Through Technology

- Primary
- Secondary

### Computer Graphics & Art

- Under 7s
- Primary
- Secondary

### Creative Digital Media

- Primary
- Secondary

### Embedding Learning Platforms

- Primary
- Secondary

### ICT in a Subject

- Primary
- Secondary

### Personalisation

- Primary
- Secondary

### PHSE including eSafety

- Primary
- Secondary

### Promotion of the Region

- Primary
- Secondary

### Surprise Me!

- Primary
- Secondary

### Teacher's Award

- Primary
- Secondary

## Terms and Conditions

In the unlikely event that you need to cancel your stand the following charges will apply:

Cancel after Friday 25th March 2011 - £100

Cancel after Thursday 29th April 2011 – 50%

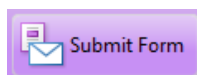
Cancel after Friday 20th May 2011 – no refund

### Cancellation of accommodation

As bedrooms are contracted to get the best possible rate the standard cancellation does not apply to accommodation and any rooms cancelled within 14 days prior to arrival will be charged in full.

Sponsorship cannot be cancelled and a refund will not be available.

Please click the **Submit Form** button at the top of the application



or

if you have printed the booklet, fax the completed form (pages 12 - 14) to **0191 4611 833**

For help submitting the electronic form go to [www.northerngrid.org/formhelp](http://www.northerngrid.org/formhelp)

**Your booking is not confirmed until you have received email confirmation. If you have not received emailed confirmation within 5 days of returning your booking form please contact Lianne on 0191 4618740.**